



# MARIN SOCIETY OF ARTISTS

## **THROUGH THE LENS 2022** An ONLINE fine art photography show

**DEADLINE TO ENTER: Monday, August 27, 2022**

**Exhibition Dates: September 15, 2022 – November 21, 2022**

**THROUGH THE LENS** is an ONLINE photography exhibition open to all artists over the age of 18. All styles of photography, all subjects, and all types of photographic manipulation are eligible. **Bold and breathlessly creative images are especially invited.**

You are invited to submit 3 to 10 digital images. Only online entries with digitally uploaded images to CaFÉ will be accepted. Digital entries must be RECEIVED via the CaFÉ application by Monday, **August 27, 2022, before 10:59pm Pacific Time Zone.** Notification of acceptance will be by email and an online list of accepted artwork entries on the MSA website.

The show will be presented in two forms – an **online presentation** in the MSA “Virtual Gallery” which will include the price, and the contact information of the artist. In addition, a **video version** showing all works in the show will be available and will remain available to view after the show closes.

EXHIBITION DATES: September 15, 2022, through November 21, 2022.

**JUROR:** Lance Kuehne has been a full-time photographer since 2005. His archival prints are in private collections in over 40 states and many countries. Lance's work has won many awards and appeared in numerous publications. His work has been published as fine art posters and limited-edition prints world-wide. Lance practices "straight photography" in the tradition of Edward Weston and Ansel Adams. His work is simple and elegant, focusing on a sense of place, light, and mood that creates timeless and collectible artwork. <https://lancekuehne.com/index.html>

**AWARDS:** First Prize: \$500. Second Prize: \$300. Third Prize: \$100. Three non-monetary Honorable Mention awards may be given at the Juror's discretion.

**ENTRY FEES:** A non-refundable entry fee will be charged: \$35 for 3 entries, \$7 for each additional entry up to (10) pieces. Payments to be made by credit card, debit (VISA or MC) or PayPal through the CaFÉ application. Diptychs and triptychs count as one piece, use only one image of the entire diptych or triptych. Fee payment does not guarantee that any/all artworks submitted for jurying will be included in the exhibition. MSA members with award vouchers, contact [shows@msartists.org](mailto:shows@msartists.org) for a coupon code. Vouchers do not cover 100% of the entry fee.

**RECEPTION:** A virtual ZOOM reception will be held on Sunday, October 2 at 5pm PST. Details and the link to the ZOOM will be released well in advance.

**GENERAL INFORMATION:** Artwork previously shown in an MSA juried-entry exhibition will not be accepted. Specifications and Policy for Artwork and Show Entry are on our website:

<https://www.marinsocietyofartists.org>

For general questions email: [shows@msartists.org](mailto:shows@msartists.org) and include "Through the Lens 2022" in the subject line. For assistance with online entry: Monday-Friday, 9am-5pm Mountain Time, email:

[contactCaFÉ@callforentry.org](mailto:contactCaFÉ@callforentry.org)

All properly prepared entries (refer to digital file image requirements) will be viewed and judged by the jurors. The decision of the jurors is final. No more than 2 works by any one artist will be included in the final juried selection. If your work is misrepresented, we reserve the right to refuse to feature your artwork on the Online Gallery.

Marin Society of Artists has no prohibition against displaying art depicting nudity or political issues. However, it reserves the right to refuse artwork which, in the opinion of the Board of Directors will be offensive to visitors or any of its members.

**APPLICATION REQUIREMENTS:** A non-refundable entry fee will be charged.

**Non-members:** \$35 for 3 entries, \$7 for each additional entry up to (10) pieces.

MSA members: \$30 for 3 entries (with coupon code), \$7 for each additional entry up to (10) pieces.

Payments to be made by credit card, debit (VISA or MC) or PayPal through the CaFÉ application.

Diptychs and triptychs count as one piece, use only one image of the entire diptych or triptych. Fee payment does not guarantee that any/all artworks submitted for jurying will be included in the exhibition.

Entry payments must be made in US dollars, and awards will be made in US dollars. MSA members with award vouchers, contact [shows@msartists.org](mailto:shows@msartists.org) for a coupon code. Vouchers do not cover 100% of the entry fee.

**ENTRY PROCEDURE AND DIGITAL IMAGE FORMAT:** Entry instructions may be found on our website: <https://www.marinsocietyofartists.org> or on CaFÉ. If you are already registered with CaFÉ, you may use your existing username and password to enter this show. All entries must be submitted with digital images and must adhere to CaFÉ requirements.

Your entries must first be uploaded to "My Portfolio" on the CaFÉ application. You then choose images from your "Portfolio" to be entered in THROUGH THE LENS 2022.

- Image Format: JPG or JPEG

- Digital Dimensions: 1200 pixels or greater on the longest side. CaFÉ may readjust your dimensions after entry to fit the limitations. Size: under 5 MB

- Please check your entries for accuracy and typos. No changes to title, price, or other material information will be permitted after September 10, 2022.

- For technical help, click on CaFÉ HELP and go to "Uploading: Image, Audio and Video Files".

#### **CALENDAR SCHEDULE:**

Entry Deadline: August 27, 2022 at 10:59pm Pacific Standard Time (Technical help available until 5pm)

Accepted Entries posted on Website: September 8, 2022 by 10pm.

Show opens ONLINE: September 15, 2022

ZOOM reception: Sunday, October 2, 2022, 5pm

Show Closes: November 21, 2022

**ACCEPTED ARTWORK NOTIFICATION:** Artists will receive email notices of accepted artwork on September 8, 2022, (by midnight PST). A SEPARATE email notice will be sent on the same date showing non-accepted artwork. In addition, a list of the accepted artwork will be posted on the MSA website: <https://www.marinsocietyofartists.org/>

**SALES OF ACCEPTED ARTWORK:** Unless the artist states otherwise while applying for the show in CaFÉ, or by contacting Marin Society of Artists directly, artwork in the exhibition will be for sale. If the artist wishes their entry to be "Not for Sale" they should send a message to [shows@msartists.org](mailto:shows@msartists.org).

The Artist's email contact information will be posted along with their artwork image on the Online Gallery show so that the Artist can be contacted by potential buyers. The Artist may choose to show their artist **website** link, their phone number, or no contact information by indicating such on their CaFÉ entry. The "Show Price" indicated for each work on the entry form will be the list price for said work on the Online Gallery Show. This price does not include shipping and handling costs. The artist will handle the sale of their artwork and shipping thereof. Any interested purchaser will contact the artist directly regarding purchase of artist's work. 100% of the sale of work will go to the artist; no commission to MSA.

#### **LEGAL AGREEMENT**

Accepted entries are reviewed for possible use in advertising and promoting the exhibition (invitations, newsletters, press releases, and other advertising). Your entry into the exhibition will constitute your consent to the possible use of your images for such purposes. Entry into the exhibition constitutes agreement with the understanding artist's work will be featured in an online gallery show. Marin Society of Artists, its officers, directors and/or volunteers will not be responsible for any misrepresentation of artwork, incorrect artwork information and/or the sale of works featured on its online gallery show. Note: Marin Society of Artists reserves the right to replace the juror if the designated juror becomes unavailable.