ARTS & CULTURAL ENGAGEMENT

Marin Society of Artists

MSA partners with an array of local organizations to broaden arts availability to all members of the community. Examples include:

<u>CanalArts with Kids Group</u> – A bilingual Facebook group for immigrant children confined by the pandemic to home. Adult artists post "how to" videos for young artists. Youth artists publish their work to the group.

<u>Canal Arts Initiative</u> – Led by Storek Studio/Architecture, MSA partners with Canal Alliance and participating organizations to bring public art and cultural education to the immigrant Canal neighborhood of San Rafael, engaging the community through art. CAI also supports arts-related employment for artists of color.

<u>Downtown San Rafael Arts District</u> (DSRAD) – With DSRAD and other partners, MSA fosters arts/culture events. E.g. Celebrating Community Arts events; Dia de los Muertos alters; West End Celebration.

<u>Blue Light at the Gallery & More</u> – Pre-pandemic, MSA housed adult and youth spoken word, poetry slams and musical performance.

<u>Crossroads Program</u> - Outreach to bring arts into the community, and to bring the community into the Art Center. The Crossroads Program implements MSA's <u>Equity Statement of Purpose</u>.

<u>Makers Moment</u>- Bi-weekly free Zoom gatherings inviting "makers" of all disciplines and skill levels in every location to "create in the presence of others" including as many communities and cultures as possible. Dual goals are cross-cultural inclusion through the shared human desire to create; and to stimulate mental and emotional health during pandemic induced isolation by creating a supportive virtual "creative community".

<u>Blind & Vision Impaired Workshops</u>: Pre-pandemic MSA provided space, supplies and 1-to-1 aides for art making workshops for blind and vision impaired artists. Program will be re-instated when possible.

<u>Art Exhibits</u>: Online & gallery exhibits of community art, accessible for free to the general public. Artist participation is affordable or free.

<u>Workshops; Cultural Enrichment</u>: Free and low cost space for community arts and cultural enrichment activities.

Artist in Residence: Fostering and providing work space for artist of color.

<u>Differently Enabled Artists</u>: Example: Provided Alchemia.org studio space and exhibit opportunities for 5 day weekly arts programming for physically and developmentally challenged Alchemia artists.

ARTS & COMMUNITY ENGAGEMENT IN ACTION

An *IDEA* – Inclusion, Diversity, Equity & Access

CANAL ARTS INITIATIVE - MSA is a lead partner in *Canal Arts Initiative*, working with Canal Alliance, Storek Studio/Architecture and a number of other public/private partners to foster emotional wellness through the arts; and to utilize the arts to promote longer-term cultural and economic integrity in the Canal. Recognizing the arts as essential to human and economic vitality, CAI utilizes public art to enliven and create a visually rich pathway in Canal neighborhoods, and as a vehicle to honor rich immigrant cultures and to foster cultural understanding. CAI work and plans include a series of public art projects, video documentation and a variety of other arts and cultural activities. Compensating artists of diverse cultures and backgrounds for their work on CAI projects, and engaging community members in the concept and design of public art projects are core to CAI work.

3301 Kerner Blvd Mural Homeless Emergency Housing & Future Low Income Housing Project

Bienvenidos Mural Video https://getthepicturefilm.com/the-filmmakers/

With a grant from the California Arts Council and additional match funding, Marin Society of Artists spearheaded the first Canal Arts Initiative (CAI) public art project working with community members and other partners. MSA and Storek Studio/Architecture, working with community and government leaders, recently obtained a City ordinance amendment to exempt public art projects from months of bureaucratic review and costly development fees. This sets the stage for a program of public art projects in San Rafael, with the first, the *Bienvenidos* mural completed in June, 2021, at a transitional housing site recently acquired by Marin County in the Canal neighborhood.





Shower Trailer Mural by Canal Arts with Kids & Drawbridge Youth Artists
Homeward Bound provides housing services at 3301 Kerner Blvd including a shower trailer in the parking lot.
Youth art now adorns previously white trailer wall – another project of Canal Arts Initiative.



Adult & Drawbridge youth artists work on Bienvenidos Mural Artists: Oscar Morales, Yuan Chen, Isadoro Angeles





ELM (Enriching Lives Through Music) Youth Musicians entertain mural unveiling celebrants





"You Are Home" Mural

Located at Canal Alliance – 91 Larkspur St, San Rafael, CA



Link to mural video = https://canalalliance.org/other/you-are-home-mural-project/

The "You Are Home" mural adorns the offices of the Canal Alliance, a social services organization located in the Canal neighborhood of San Rafael. The project was managed by Storek Studio/Architecture and executed by 10 local artists. MSA board members Oscar Morales and Meg Reilly participated as mural artists. MSA provided labor and materials to the project, as well as "artist in residence" work space and support to mural artists Carlos Ortega and Cynthia Tom. MSA is a participating partner of Canal Arts Initiative, fostering public arts and education in the largely immigrant Canal community in San Rafael.

Mural Artists In Residence working at Marin Society of Artists Cynthia Tom & Carlos Ortega with Meg Reilly



Guillermo Kelly, Kathleen Edwards & youth artists



Oscar Morales - MSA board of director &mural artist



Carlos Ortega & Meg Reilly (MSA board member)



MSA Artists Public Art Projects (Yuan Chen Artist)

Utility box project in San Anselmo



Drought year fountain project in Greenbrae



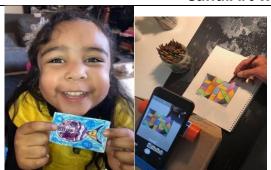
Below: blind & vision impaired workshops, poetry slams, CanalArt with Kids, artists in residence program, work with Alchemia artists working with physical and developmental challenges, etc.

Blind & Vision Impaired Workshop at MSA





CanalArt with Kids Facebook Group Postings



Small artist with a big fish! * Online art demo



Spanish language invitation to join the CanalArts with Kids group.

Budding talent with mouthwatering melon!



A teaching/learning moment on CanalArts with Kids: Learning of Monarch butterfly winter migration from the US to Mexico. Butterflies know no borders!



The whole world is a canvas!



Happy faces!

Blue Light at the Gallery Written & Spoken Word, Music, Youth Poetry Slams & More



High school students slamming at the MSA Art Center



A song break during a watercolor workshop



Poetry and music in motion at the MSA Art Center

ALCHEMIA.ORG ARTISTS ENABLED DIFFERENTLY



Alchemia artists in their workspace at MSA



Alchemia Artists Exhibit at Celebrating Community Arts event at MSA Art Center

GATHERINGS & ARTS EDUCATION



Art Instruction



Listening to an art docent.

EXAMPLE OF BILINGUAL MESSAGING & COMMUNITY ARTS ACTIVITIES

Celebrating Community Arts Flyer

Ven a echar un vistazo, siempre pasa algo en



CUÁNDO Martes 14 de mayo-sábado 18 de mayo
Recepción: sábado 18 de mayo - 13:00 h. a las 4 p.m.
Programa de actividades: www.marinsocietyofartists.org
DONDE Art Center - 1515 Third St @ E, San Rafael
QUÉ ESTÁ PASANDO Conoce a artistas e intérpretes,
consulta su trabajo creativo, ver la creación de arte y la
actuación, formar nuevas conexiones, disfruta de la música
y los bocados ligeros. Tener las manos en creación de arte y
actividades creativas para adultos y niños. Pintura de la cara.
Gratis.

OMS Usted, sus amigos, su familia y su comunidad están invitados a participar con artistas afiliados a Alchemia, Art Maker Studio, Canal Alliance, Vision Impaired of Marin, Marin Open Studios y Marin Society of Artists, poetas de Tam High y más.

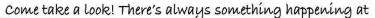
POR QUÉ IR Celebre la creatividad comunitaria. Mézclate y conoce. Explore el Centro de Arte y sus programas. Aprenda lo que es planeado para el Centro de Arte y su Programa CrossRoads.



"CROSSROADS" Un momento de cambio, cuando las decisiones y se toman decisiones con un impacto de gran alcance. Caminos que vienen juntos y que también conducen en direcciones nuevas y diferentes.

MISIÓN DE MSA: Fomentar un entorno donde todas las Personas crecer y prosperar a través de las artes.

VALORES: Las artes en todas sus formas enriquecen el espíritu humano.





MARIN SOCIETY OF ARTISTS

Art Centre + Galleries + Studios + Community + Education + Enrichment

CELEBRATING COMMUNITY ARTS!

WHEN Tuesday May 14-Saturday May 18

Reception: Saturday, May 18th - 1 p.m. to 4 p.m.

 $\textbf{Schedule of Activities:} \ \underline{www.marinsocietyofartists.org}$

WHERE Art Centre – 1515 Third St @ E, San Rafael

WHAT'S HAPPENING Meet artists & performers, see their creative work, watch art-making & performance, form new connections, enjoy music & lite bites. Have hands on art-making & creative activities for adults & children. Face painting. Free.

WHO You, your friends, family & community are invited to mingle with artists affiliated with Alchemia, Art Maker Studio, Canal Alliance, Vision Impaired of Marin, Marin Open Studios & Marin Society of Artists, Tam High poets and more.

WHY GO Celebrate community creativity. Mingle & meet. Explore the Art Centre and its programs. Learn what's planned for the Art Centre & its *CrossRoads* Program.



"CROSSROADS" A moment of change, when decisions & choices with far-reaching impact are made. Paths that come together & that also lead in new & different directions.

MSA MISSION: Foster an environment where all people grow & thrive through the arts.

VALUES: The arts in all forms enrich the human spirit.